SCAMPER

Scamper is a technique for generating ideas. At this stage, no idea should be shut down. Practice "*Yes and…*" rather than "*No, because…*". We will discuss and narrow down ideas later, but going big and bold helps you and others to have fresh thinking.

Substitute
Combine
Adapt
Modify (magnify or minimise)
Put to another use
Eliminate
Rearrange

Substitute

What can I substitute in this system/process/service that will improve things?
Can I substitute the time, place, people, resources, equipment?
Can I replace anything or anyone involved?
Can I change people's feelings or attitudes towards this?

Combine

Can I combine two or more parts to make an improvement or enhance convenience?
Can I combine the time, place, people, resources, equipment?
Can I combine anything to lower costs?
Where can I build synergy between different parts?
What are the best elements to bring together for a positive result?

Adapt

What can I adapt so that it work better / is more efficient / is better understood?
Can I find inspiration in other fields; who else does parts, or all, of this well? Where else is this process better demonstrated?
Does the history of this offer any solutions?
Can I adapt the context / the rules / the target audience?
Can I change the schedule?

Modify (magnify or minimise)

What can I modify or put more or less emphasis on?
What can I streamline?
Could I grow the target audience?
Can I increase the speed or frequency?
Can I add extra features or value?

Put to another use

How can I put this to another use? In what new / other ways could we use this product or service?
How would a different person use this, i.e. someone different to the usual target audience?
Who else might need or want this?
If I adapted X could I use it for Y?

Eliminate

How can I simplify this? What could I remove without losing the purpose or function?
Can I reduce the time by eliminating a step or part?
What is not necessary or helpful here?
Can I split this into two or more products or processes?

Rearrange

What could I rearrange?
Can I rearrange the locations / steps / people? Can I reverse the order?